

2024 Hospital Executive Level Priorities – NURSING

The NSI **H**ospital **E**xecutive **L**evel **P**riorities surveys take the pulse of Hospital and Healthcare CEO’s, COO’s, Nursing, and Human Resource Executives across the country to understand what is important to them. The results of the 2024 H.E.L.P. surveys were based upon 1,785 respondents.

This H.E.L.P. nursing survey covers sixteen (16) broad industry leading topics. The following table scores each priority on a scale of 1 through 100, with one hundred being the most important. The “Change” column reflects the difference from 2023. The top five (5) Nurse Leader priorities are Quality of Care & Patient Safety, Retaining Talent or Employee Turnover, Patient Satisfaction & Experience, Registered Nurse Recruitment, and Maintaining Competitive Salary, Wages, & Benefits.

H.E.L.P. NURSING	2022	2023	2024	CHANGE
Quality of Care & Patient Safety	97.7	93.0	97.1	+4.1
Retaining Talent or Employee Turnover	84.7	85.5	85.5	-
Patient Satisfaction & Experience	77.9	75.2	82.6	+7.4
Registered Nurse/Professional Recruitment	90.1	88.5	82.0	-6.5
Maintaining Competitive Salary, Wages, & Benefits	-	87.7	76.3	-11.3
Controlling Contract Labor Utilization & Costs	62.1	64.9	72.5	+7.6
Shift Coverage	-	52.4	69.4	+17.0
Leadership Development	61.7	58.8	64.5	+5.7
Cost Containment	62.1	54.6	62.5	+7.9
Capacity	70.9	64.1	62.1	-2.0
Capital Equipment/Technology Acquisition	55.9	53.5	58.5	+5.0
Financial Reimbursements/Penalties	68.5	54.6	57.8	+3.2
Succession Planning	62.5	53.5	56.2	+2.7
Regulatory Mandates/Healthcare Reform Changes	57.5	50.5	53.8	+3.3
Redesigning Care Process	61.0	52.1	52.6	+0.5
Lowering Readmission Rates	61.3	49.8	51.0	+1.2