



2018 Hospital Executive Level Priorities – CEO

The **H**ospital **E**xecutive **L**evel **P**riorities surveys take the pulse of Hospital and Healthcare Executives across the country to understand what is important to them. The results of the 2018 H.E.L.P. surveys were based upon 1,146 respondents. The top three (3) CEO priorities are Quality of Care & Patient Safety, Registered Nurse/Professional Recruitment, and Retaining Talent or Employee Turnover.

This H.E.L.P. survey covers twelve (12) broad industry leading topics. The following table scores each priority on a scale of 1 through 100, with one hundred being the most important. The “Change” column reflects the difference from 2017.

CEO HELP	2016	2017	2018	CHANGE
Quality of Care & Patient Safety	91.7	93.5	82.6	-10.9
Registered Nurse/Professional Recruitment	63.7	65.4	75.8	+10.4
Retaining Talent or Employee Turnover	64.9	71.4	73.0	+1.6
Financial Reimbursement/Penalties	69.9	56.5	70.4	+13.9
Hospital-Physician Relations/Integration	73.0	68.0	70.4	+2.4
Cost Containment	66.2	66.7	65.4	-1.3
Regulatory Mandates/Healthcare Reform Changes	56.5	54.6	59.5	+4.9
Competing for Patient Volume	61.3	61.3	57.5	-3.8
Information Technology & Management	59.2	59.9	57.5	-2.4
Population Health/Healthcare Uncertainty	55.6	50.8	45.2	-5.6
Capital Equipment/Technology Acquisition	50.0	48.3	44.2	-4.1
Mergers & Acquisitions	36.9	39.5	38.8	-0.7