

## 2017 Hospital Executive Level Priorities – CEO

The Hospital Executive Level Priorities survey takes the pulse of CEO’s, President’s and COO’s across the country to understand what is important to them. Based upon 360 respondents, the top three priorities are Quality of Care & Patient Safety, Retaining Talent or Employee Turnover, and Hospital-Physician Relations/Integration. Although fifth on the list, hospital executives are paying attention to Registered Nurse Recruitment, with a +14.9 change from 2015.

The H.E.L.P. survey covers twelve (12) broad industry leading topics. The following table scores each priority on a scale of 1 through 100, with one hundred being the most important. The “Change” column reflects the difference from 2016.

CEO HELP	2015	2016	2017	CHANGE
Quality of Care & Patient Safety	76.9	91.7	93.5	+1.8
Retaining Talent or Employee Turnover	60.6	64.9	71.4	+6.5
Hospital-Physician Relations/Integration	69.9	73.0	68.0	-5.0
Cost Containment	70.9	66.2	66.7	+0.5
Registered Nurse/Professional Recruitment	50.5	63.7	65.4	+1.7
Competing for Patient Volume	64.9	61.3	61.3	0.0
Information Technology & Management	59.9	59.2	59.9	+0.7
Financial Reimbursement/Penalties	66.6	69.9	56.5	-13.4
Regulatory Mandates/Healthcare Reform Changes	60.6	56.5	54.6	-1.9
Population Health/Healthcare Uncertainty	53.5	55.6	50.8	-4.8
Capital Equipment/Technology Acquisition	50.5	50.0	48.3	-1.7
Mergers & Acquisitions	39.7	36.9	39.5	+2.6